

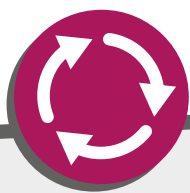


In the business of building businesses

Identity Stand

AN INNOVATIVE CONCEPT TO BE SEEN AND RECOGNIZED!

A personalized all-inclusive offer under your colours: you display your **visual identity** on the integrality of your space thanks to **backlit walls**, to **promote your brand** and highlight **your activity and your values** in the eyes of visitors.



Environmentally friendly
Reusable



Visibility
Personalization



Budget
Control



Service
Quality

BONUS: SERVICE QUALITY!

1 Definition
of your needs

2 Support
& expertise

3 Order
centralization

4 Delivery
& assistance





YOUR BOOTH FITTINGS

YOUR EXHIBITOR AREA

Furniture, equipments and services provided by the organizer have to be selected directly in your *online Exhibitor Area*. You could also order additional furniture if needed.

AS FROM 12 SQM

Furniture / Equipments and services

- 1 table + 3 chairs
- 1 welcome desk + 1 stool
- 1 document holder
- 1 wastepaper basket
- Coffee machine -150 capsules (Paper cups, sugar, spoons)
- Water cooler + 1 bottle
- Daily cleaning

Stand fittings

- Printed personalized backlit canvas (2 partitions maximum depending on your stand configuration)
- Suspended ID sign board on circle of 2,50m of diameter and 50cm of height
- Lockable 1sqm storage area, with coatrail
- Choice between 3 colours of carpet

AS FROM 15 SQM

Furniture / Equipments and services

- 1 table + 3 chairs
- 1 welcome desk + 1 stool
- 1 low locked storage unit
- 1 document holder
- 1 wastepaper basket
- Coffee machine -150 capsules (Paper cups, sugar, spoons)
- Water cooler + 1 bottle
- Daily cleaning

Stand fittings

- Printed personalized backlit canvas (2 partitions maximum depending on your stand configuration)
- Suspended ID sign board on circle of 2,50m of diameter and 50cm of height
- Lockable 1sqm storage area, with coatrail
- Choice between 3 colours of carpet

AS FROM 25 SQM

Furniture / Equipments and services

- 1 table + 3 chairs
- 1 welcome desk + 1 stool
- 1 coffee table + 3 armchairs
- 1 document holder
- 1 wastepaper basket
- Coffee machine -150 capsules (Paper cups, sugar, spoons)
- Water cooler + 1 bottle
- Refrigerator + soft drinks
- Daily cleaning

Stand fittings

- Printed personalized backlit canvas (2 partitions maximum depending on your stand configuration)
- Suspended ID sign board on circle of 2,50m of diameter and 50cm of height
- Lockable 2sqm storage area, with coatrail and shelves
- Choice between 3 colours of carpet

AS FROM 36 SQM

Furniture / Equipments and services

- Discussion area :
- 4 armchairs
- 1 coffee table
- 1 table + 3 chairs
- 1 welcome desk + 1 stool
- 1 document holder
- 1 wastepaper basket
- Coffee machine -150 capsules (Paper cups, sugar, spoons)
- Water cooler + 1 bottle
- Refrigerator + soft drinks
- Daily cleaning

Stand fittings

- Printed personalized backlit canvas (2 partitions maximum depending on your stand configuration)
- ID sign board on circle of 3m of diameter and 50cm of height placed high on the stand structure
- Lockable 3sqm storage area, with coatrail and shelves
- Choice between 3 colours of carpet

Identity Stand

EXAMPLE 18sqm

2 closed sides



Included services: please refer to the description on page 2

Additional options



Suspended round signage:
 required minimum booth depth: 3m
 replaced by a rectangular suspended
 wooden frame depending on exhibition rules.

Identity Stand

EXAMPLE 18sqm

3 closed sides



Included services: please refer to the description on page 2

Additional options



Suspended round signage:
 required minimum booth depth: 3m
 replaced by a rectangular suspended
 wooden frame depending on exhibition rules.

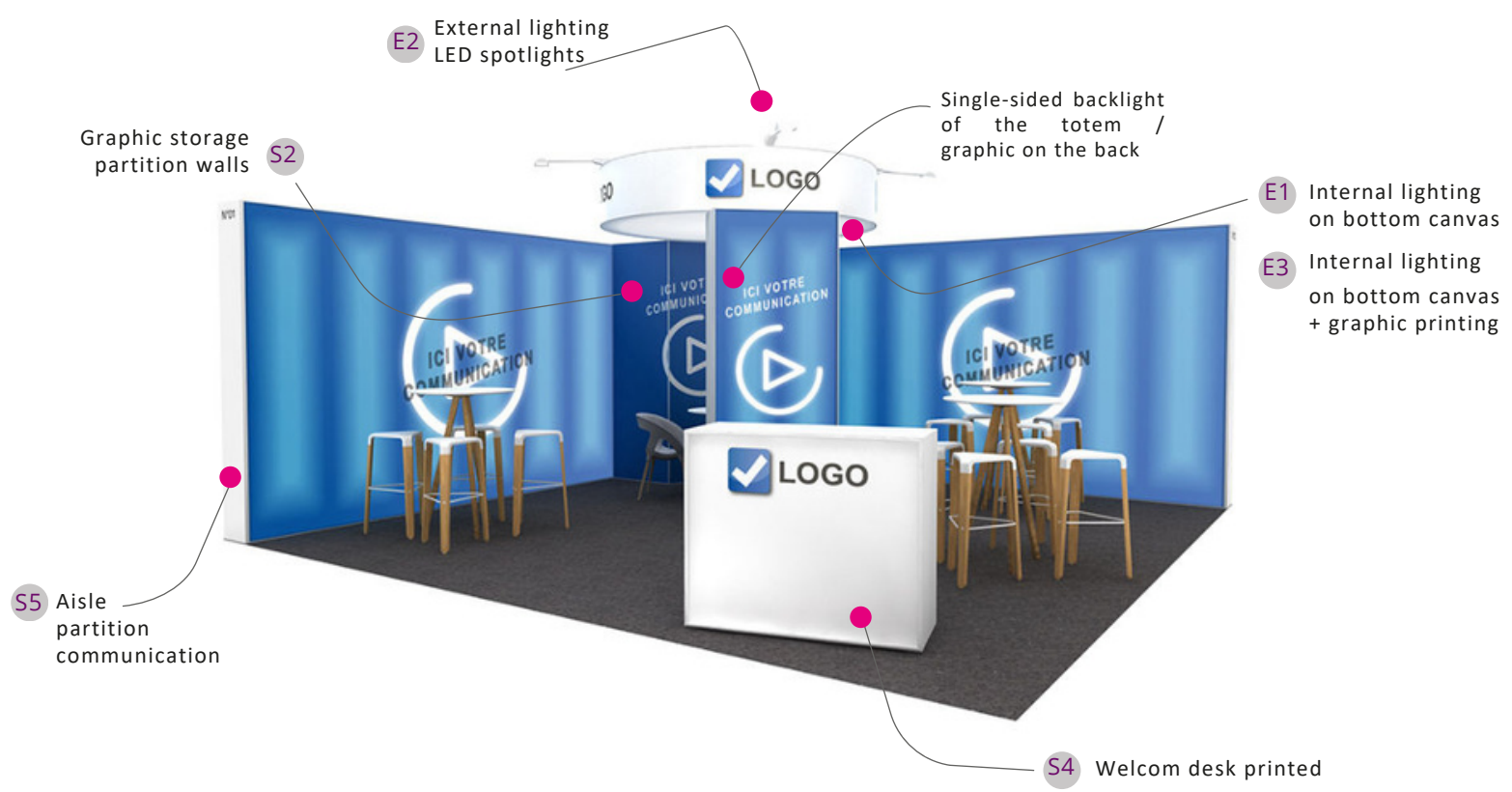
Identity Stand

EXAMPLE 36sqm 2 closed sides



Included services: please refer to the description on page 2

Additional options





EXAMPLE 36sqm

3 closed sides



Included services: please refer to the description on page 2

Additional options

S2 Graphic storage partition walls

E2 External lighting LED spotlights

Single-sided backlight of the totem / graphic on the back

E1 Internal lighting on bottom canvas

E3 Internal lighting on bottom canvas + graphic printing

Additional backlit wall + signage



S5 Aisle partition communication

S4 Welcom desk printed

EXAMPLE 36sqm

3 open sides



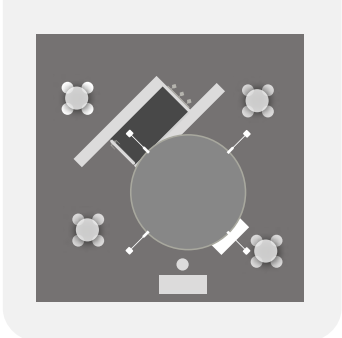
Included services: please refer to the description on page 2

Additional options



Identity Stand

EXAMPLE 36sqm 4 open sides - island



Included services: please refer to the description on page 2

Additional options





ADDITIONAL OPTIONS

Suspended round signage options Be seen from far away!

Internal lighting

Lighting on bottom canvas



External lighting

LED spotlights



Internal lighting with communication

Internal lighting on bottom canvas with graphic printing



A greater height

A higher suspended round signage for more visibility



Scenic structure

Metallic structure with projectors





ADDITIONAL OPTIONS

Additional signages Highlight your communication!

Storage room covering

Customize the partition of your storage room to your image!



Welcome desk fascia printed

For immediate visibility!



Aisle communication

Be visible from every angle!



Custom-made layout Add prestige to your space!

Backlight double sided independant totem

Take advantage of luminous and essential signage!



Pillar covering

Make the most out of the architecture of your exhibition hall!



Meeting area

With its rounded storage room and backlit totem pole, create a welcoming space for your visitors!





ADDITIONAL OPTIONS

Audiovisual At the cutting edge of technology!

Suspended screen

All of your expertise highlighted thanks to our screens!



Led wall

Consider a Led wall to broadcast your image!



Wall fixed screen

Backlit tarpaulin and video animation for a successful communication!



Flooring

The detail that makes the difference!

Custom carpet

In your colors!



Raised wooden floor

A floor covering that make a difference!



PERSONALISED SUPPORT BY YOUR DEDICATED ADVISOR

Contact your advisor:
+33 1 80 84 49 06
identity@linkseventgroupe.com

1st contact with your dedicated advisor

- After receiving your welcome email from the organization technical team, you will be contacted in **within 24 hours**.
- Verification of your main contact details
- Organization of a Teams meeting to confirm the stand formula reserved and selection of your additional fittings

Stand design technical information receipt

- **3 days maximum** after initial contact.
- The schedule to confirm your layout options and your graphics technical specs will be sent.

Stand design appointment

- A 30-minute Teams session enables you to validate your layout with your advisor, order your additional fittings and calibrate your communication media.
- Verification of your accounting processes.
At the end of this appointment, and after your order has been validated, your final layout plan will be updated by our technical design department.

Approval of your stand design

- Set-up plan: **maximum 15 days** after your appointment with your advisor.
- Graphic ready to print: **25 days maximum** after the appointment with your advisor.

Stand production

- **30 days maximum** after the appointment with your advisor and subject to receipt of your additional orders payment.
- In order to finalize your stand layout before the beginning of the set-up, your advisor will suggest a final overall review and an on-site appointment for the delivery of your stand.

For your preparation comfort, please make sure that you stick to the schedule you have been given, and that the desired layout options (order, signage files) comply with your. In fact, the number of modifications (before going into production) may not exceed 3 for your graphic files, and two for the stand layout. In the event of additional modifications or exceeding the deadlines communicated, charges will be invoiced according to the scale below:

- *exceeding the number of modifications before going into production: €100.00 excl. tax per modification index,*
- *failure to meet deadlines for delivery/validation of drawings and/or signage: €250.00 excl. tax (see organizers' GCS),*
- *order outside deadlines: 20% surcharge on the order amount excluding VAT, modification after production launch (plan, signage): unit price of modified item + 20%.*

Stand delivery

- Before you arrive on site, our quality control team will make sure that all the fixtures and fittings have been properly installed.
- When you arrive, let it know to your advisor. He will then hand over the keys to your stand and the fittings we have agreed together. An acknowledgement of delivery of your stand will be submitted to you for signature.
- Our team is available on site to accompany you until the first half-day of the show opening, and by telephone until dismantling is complete.